

Canada-USA Agricultural Policy and the WTO

A Conference

**Canadian Studies Program
International & Area Studies**

University of California at Berkeley

Friday, May 9, 2003, 8:45 – 4:00 pm

PARTICIPANT BIOS

WELCOME

W. R. (Reg) Gomes

As Vice President–Agriculture and Natural Resources (ANR), W. R. (Reg) Gomes is the chief administrative officer for the Division of Agriculture and Natural Resources, University of California. The Division is a statewide research and public service organization responsible for activities in agricultural, natural resources, environmental sciences, family and consumer sciences, forestry, human and community development, and related areas. The Vice President–ANR is Director of the California Agricultural Experiment Station and of California Cooperative Extension. ANR is based on the Berkeley, Davis, and Riverside campuses of the University of California, and in more than 50 regional and county offices throughout the state. Prior to his present position, Gomes was a professor at Ohio State University and Department Head at the University of Illinois before becoming Dean of the College of Agriculture at that institution. Reg Gomes serves on numerous state and national boards including: the Board on Agriculture and Natural Resources of the National Research Council; Farm Foundation's Bennett Agricultural Round Table; and California State Board of Food and Agriculture. He is Co-Chair of the Joint Policy Council on Agriculture and Higher Education. Dr. Gomes has been a Fulbright-Hays Distinguished Traveling Professor in Croatia and a Fellow of the Japan Society for the Promotion of Science. He holds his baccalaureate degree from California Polytechnic State University (San Luis Obispo), master's degree from Washington State University, and Ph.D. from Purdue University, and was awarded an honorary doctorate by Moldova State University

BACKGROUND

Katherine Baylis

Raised on a farm outside of Windsor, Ontario (known locally as the banana belt of Canada), Ms. Baylis received her BA (Economics) from the University of Windsor in

1991. She has worked as a legislative assistant at the House of Commons, and as Director of Communications and later Executive Secretary of the National Farmers Union (Canada). She received her MSc (Agricultural Economics) from the University of Saskatchewan in 1999. In 2000-2001, she was the Staff Economist in charge of Agricultural Issues with the President's Council of Economic Advisors. A Fulbright Scholar in the Department of Agricultural and Resource Economics here at Berkeley, in April 2001 she presented a talk to our Program on "Current Issues in Canadian and U.S. Agricultural Policy," which was one of the inspirations for this conference. She will shortly be awarded the Ph.D. and will be joining the faculty of the University of British Columbia in the Fall of 2003.

PANEL 1

Michael K. Hawes (Chair and panelist)

Michael Hawes is currently the Executive Director of the Foundation for Educational Exchange between Canada and the United States of America (The Canada – US Fulbright Program). He has been a professor of international political economy and international relations in the Department of Political Studies at Queen's University since 1985. During the 1999/2000 academic year Michael was the J. William Fulbright Distinguished Professor of International and Area Studies at the University of California at Berkeley and the John A. Sproul Senior Research Fellow in the Canadian Studies Program. He has held posts as visiting scholar at the Instituto Tecnológico Autónomo de México in Mexico City, visiting professor of International Relations at Tsukuba University in Japan, and, on several occasions, visiting professor of international political economy at the International University of Japan. He has published widely on foreign policy, political culture, international economic relations, regional integration in North America and East Asia and related subjects. He currently resides in Ottawa with his wife, Dr. Donaleen Hawes, and their two sons.

Timothy E. Josling

Tim Josling is Professor Emeritus, Food Research Institute, and Senior Fellow, Institute for International Studies at Stanford University. He was born in England and moved to California in 1978 to take a position as a Professor in the Food Research Institute at Stanford. He previously taught at the London School of Economics and the University of Reading, England. His academic background includes a B.Sc. in Agriculture from the University of London, a M.Sc. in Agricultural Economics from the University of Guelph, Canada, and a Ph.D. in Agricultural Economics from Michigan State University. Dr. Josling's research interests center on industrial country agricultural policies, international trade in agricultural products, and the process of economic integration. He is currently involved in studies of the regulation of biotechnology in the US and the EU; trade conflicts over food safety and animal health regulations; reform of the agricultural trading system in the WTO, including the agenda for the next round of negotiations; the treatment of agriculture in free trade areas such as NAFTA and MERCOSUR; and the changes in farm policy in the European Union (EU) expected as a result of the accession of the countries of Central Europe in the Union, pressures from the WTO talks and the changing nature of the debate on the future of agriculture in Europe.

Joseph Cooper

Dr. Joseph Cooper is an economist in the Resource Economics Division, Economic Research Service, of the USDA in Washington, DC. He received a Ph.D. in Agricultural economics from the University of California, Davis in 1991. His research fields include the economics of agri-environmental programs, non-market valuation, and the economics of the conservation of agricultural genetic resources. Dr. Cooper has published extensively in these fields in both the academic literature and in government publications. He is currently the manager of two ERS Priority Projects, "Trade and the Environment" and "Is economically marginal land environmentally sensitive?"

PANEL 2

Calum Turvey (Chair and panelist)

Dr. Calum Turvey had taught and conducted research for 14 years in the Department of Agricultural Economics and Business at the University of Guelph in Canada before joining the Department of Agricultural, Food and Resource Economics as professor and the Food Policy Institute as director. Having received a B.Sc (agr) (1983) in agricultural business and an M.Sc. (1985) in agricultural economics from the University of Guelph, Turvey completed a Ph.D. at Purdue University in 1988. Since then Turvey has published over 50 papers on a wide range of topics, but with a central focus on agricultural finance, corporate finance, risk management, agricultural policies, agricultural business and science and technology. In addition to providing a leadership role at the Food Policy Institute Turvey conducts research on a number of issues related to risk management and insurance for agricultural producers as well as the business economics facing the food, biotechnology and pharmaceutical industries.

Karl Meilke

Karl Meilke is Professor of Agricultural Economics and Business at the University of Guelph. Dr. Meilke is a former Chair of the International Agricultural Trade Research Consortium and serves on the Executive Committee of the Policy Disputes Information Consortium. In 1998, he was presented the Ontario Agricultural College Distinguished Researcher Award and became a Fellow of the Canadian Agricultural Economics Society. Dr. Meilke was reared on a wheat and cattle ranch and joined the University of Guelph in 1973 following completion of a degree in Agricultural and Applied Economics at the University of Minnesota. His research interests are focused on issues related to trade in agrifood products.

Simon Kennedy (also keynote dinner speaker)

Simon Kennedy is director general of policy planning and integration for Agriculture and Agri-Food Canada. In his current position, he is responsible for strategic policy development, policy coordination, Cabinet affairs and intergovernmental relations. He has had a lead role in the development of Canada's new Agricultural Policy Framework. Mr. Kennedy joined the Canadian federal public service in 1990, working in the province of Nova Scotia as a regional communications officer for Transport Canada. In 1993, he took up an assignment with the Canadian Coast Guard's environmental emergencies branch in Ottawa, where he worked on policies and legislation to prevent marine oil

pollution. Mr. Kennedy later held a variety of progressively more senior positions in the communications branch of Transport Canada. In 1997, Mr. Kennedy joined the Privy Council Office (which acts as the Prime Minister's department and secretariat to the federal Cabinet) as a senior policy analyst for priorities and planning; he became director of operations for priorities and planning in October 1999, prior to joining Agriculture and Agri-Food Canada in March of 2001. Mr. Kennedy holds a bachelor's degree in public relations from Mount Saint Vincent University in Halifax, Nova Scotia, and a master's degree in communications from Syracuse University's Newhouse School in New York.

Lunch speaker

Gordon Rausser

Gordon Rausser is the former dean of the College of Natural Resources and the Robert Gordon Sproul Distinguished Professor at U.C. Berkeley. While on leave from Berkeley, he served as senior economist on the President's Council of Economic Advisors from 1986 to 1987 and as chief economist of the U.S. Agency for International Development from 1988 to 1990. He is the cofounder and former president of the Washington, D.C.-based Institute for Policy Reform, cofounder of the consulting firm, LECG, and currently is a senior consultant at Charles River Associates. Over the course of his professional career he has been responsible for developing four new areas of research and has been one of the pioneers in nine other fundamental areas. As a result, he has received fifteen national awards for original discoveries in the design and implementation of public and regulatory policy, in multilateral bargaining and negotiation processes, in collective choice and statistical decision theory, in the design of legal and regulatory infrastructure supporting sound governance, in modeling dynamic stochastic processes, and in the design of innovative environmental and natural resource economic analytical frameworks. Recently his research has focused on market learning, the potential complementarities between environmental quality and economic growth, cleanup delays at hazardous waste sites, the economic impact of emerging technologies and policies that deter pollution, stigmatized asset values, bioprospecting, the critical role of intellectual property rights in agricultural biotechnology, and public science and technology policy. Most recently, he received the AAEA 2001 Research Discovery Award for his paper "Valuing Research Leads: Bio-prospecting and the Conservation of Genetic Resources", *Journal of Political Economy*, Vol. 108, No. 1 (Feb, 2000), pp.173-206. Dr. Rausser is a frequent commentator on national radio and television, a much sought after public speaker, and an active advisor on public policy issues to business and political leaders throughout the country. He is a Fellow of the American Association for the Advancement of Science, the American Statistical Association, and the American Agricultural Economics Association. In 1985 he was selected the Resident Fellow at Resources for the Future, and in 1987 he was a Fulbright Scholar in Australia. He has served as editor of the *American Journal of Agricultural Economics* and as associate editor of the *Journal of the American Statistical Association* and the *Journal of Economic Dynamics and Control*.

PANEL 3

Rita Ross (Chair)

Dr. Ross is Vice-Chair of the Canadian Studies Program at U.C. Berkeley, where she received her Ph. D. in Anthropology in 1993. She also teaches in the Anthropology Department of the California State University, Hayward. She was not raised on a ranch, farm, or sheep station.

Roberto Gonzalez

Professor Gonzalez is a sociocultural anthropologist. He specializes in the anthropology of farming and food in a global setting, science and technology, and the history of anthropology. He has conducted field research among the Zapotec people of southern Mexico and the United States and is also interested in the U.S.-Mexico border region. He is the author of the book *Zapotec Science: Farming and Food in the Northern Sierra of Oaxaca* (University of Texas Press, 2001).

Brian Wright

Brian Wright's interest in agricultural economics dates from his early experiences on his family's sheep station in the Riverina district of New South Wales, Australia. He received his A.M. and Ph.D. in Economics at Harvard University. He then taught at Yale University and is now Professor of Agricultural and Resource Economics at the University of California, Berkeley. His research interests include the economics of markets for storable commodities, agricultural policy, the insurance dynamics of research incentives, intellectual property rights and the economics of conservation and innovation of genetic resources.